


www.ksdk.com

KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

DELETED CONTRACT

Contract / Revision		Alt Order #
686768 /		06116660
Product		
NRSC 2012		
Contract Dates	Estimate #	
10/24/12 - 10/30/12		
Advertiser	Original Date / Revision	
National Republican Senatorial Committee	08/29/12 / 08/29/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KSDK	Kristen Waskie	Telerep Philadel
Special Handling		
Demographic		
Adults 25-54		
IDB#	Advertiser Code	Product Code
	I101	
Agency Ref	Advertiser Ref	

And:

Strategic Media Services/ POL
3299 K ST., NW Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												Spots	Amount
D 1	KSDK	10/24/12	10/25/12	6-7a	6-7A		:30				NM	0	\$0.00
D 2	KSDK	10/29/12	10/30/12	6-7a	6-7A		:30				NM	0	\$0.00
D 3	KSDK	10/24/12	10/26/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 4	KSDK	10/29/12	10/30/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 5	KSDK	10/24/12	10/26/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 6	KSDK	10/29/12	10/30/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 7	KSDK	10/25/12	10/25/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 8	KSDK	10/30/12	10/30/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 9	KSDK	10/24/12	10/26/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 10	KSDK	10/29/12	10/30/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 11	KSDK	10/24/12	10/26/12	Show Me St. Louis	1230-1p		:30				NM	0	\$0.00
D 12	KSDK	10/29/12	10/30/12	Show Me St. Louis	1230-1p		:30				NM	0	\$0.00
D 13	KSDK	10/24/12	10/26/12	Jeopardy	430-5p		:30				NM	0	\$0.00
D 14	KSDK	10/29/12	10/30/12	Jeopardy	430-5p		:30				NM	0	\$0.00
D 15	KSDK	10/24/12	10/25/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 16	KSDK	10/29/12	10/30/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 17	KSDK	10/25/12	10/25/12	News Channel 5 at 5P	528-530p Nightly A		:30				NM	0	\$0.00
D 18	KSDK	10/29/12	10/29/12	News Channel 5 at 5P	528-530p Nightly A		:30				NM	0	\$0.00
D 19	KSDK	10/24/12	10/26/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 20	KSDK	10/29/12	10/30/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 21	KSDK	10/24/12	10/26/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
D 22	KSDK	10/29/12	10/29/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
D 23	KSDK	10/25/12	10/25/12	LN (M-F)	10-1035p		:30				NM	0	\$0.00
D 24	KSDK	10/29/12	10/30/12	LN (M-F)	10-1035p		:30				NM	0	\$0.00
D 25	KSDK	10/24/12	10/26/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
D 26	KSDK	10/29/12	10/29/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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National Republican Sen		08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 27	KSDK	10/27/12	10/27/12	Sat 6-7A	6-7A		:30				NM	0	\$0.00
D 28	KSDK	10/27/12	10/27/12	News Channel 5 at 6P Sat	6-630P		:30				NM	0	\$0.00
D 29	KSDK	10/27/12	10/27/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	0	\$0.00
D 30	KSDK	10/28/12	10/28/12	Rams Weekly		Sun 10-10:30/	Su 1	:30			NM	0	\$0.00
D 31	KSDK	10/28/12	10/28/12	News Channel 5 at 5P Sun	5-530P		:30				NM	0	\$0.00
D 32	KSDK	10/25/12	10/25/12	Late Night w/Jimmy Fallon	1135p-1235x		:30				NM	0	\$0.00
D 33	KSDK	10/30/12	10/30/12	Late Night w/Jimmy Fallon	1135p-1235x		:30				NM	0	\$0.00
D 34	KSDK	10/24/12	10/24/12	Wed 9-10p	9-10P		:30				NM	0	\$0.00
Totals											0.00	0	\$0.00

Signature: _____ **Date:** _____

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